

Ashford Athletic Club's Mission Statement

Ashford Athletic Club (AAC) seeks to ensure that the athletic careers of the club's members will be given the support and encouragement they need to reach their potential, at their chosen events and to take pride in their achievements.

AAC recognises that participation in athletics can be enjoyed at many different levels of skill. The Club will aim to enable all who wish to participate in athletics to do so. Success will be measured not just by results and honours, but also by the enjoyment of taking part.

AAC will strive to achieve this by providing the highest level of qualified coaching, team management, guidance and resources available. In addition, AAC will support this aim by offering appropriate competition at all levels where needed.

The overall vision of AAC is based on developing and promoting the highest standards of leadership, equality, respect, honesty and teamwork.

This same vision will be afforded to all visiting athletes and clubs, by all officers and members of Ashford Athletic Club.